



Economy and Enterprise Delivery Partnership

Minutes of the meeting held on 22nd September 2009

Present

Chris Jones	Calderdale College (Chair)
Shirin Borrett	Business Link
Kevin Cheng	Calderdale Council
Kate Hinks	Calderdale and Huddersfield NHS Trust
Brenda Hodgson	Forward for Business
Hannah Howe	Yorkshire Forward
Paul Johnson	Learning and Skills Council
Steven Leigh	Mid Yorkshire Chamber of Commerce and Industry
David Moore	Calderdale Council
Adrian Rose	Calderdale Council
Fraser Smith	Forward for Business
Jayne Spencer	Pennine Housing
Ann Sykes	Jobcentre Plus

In Attendance

Victoria Jagger	Calderdale Forward Support Team
Sue Mitchell	Government Office for Yorkshire and Humber (GOYH)

Apologies

Mike Benton	Calderdale and Kirklees Careers
Liz Broadley	Ovenden and Mixenden Initiative
Richard Brown	Arts & Business Yorkshire/Cultural Partnership
Ian Gray	Calderdale Council
Rachel Jones	Yorkshire Forward
Jo Richmond	Halifax Central Initiative
John Shepherd	Action Halifax
Liz Singleton	Campus Calderdale

Actions Agreed

Minute	Action	Lead
3.8	Place Survey Partners to further consider what is being done within their organisations and what could be done to increase satisfaction in Calderdale. Further comments to Victoria Jagger by <u>9th October 2009</u> .	ALL
5.9	Economy and Enterprise Strategy Comments and contributions on this draft including the action plan to matthew.good@calderdale.gov.uk by <u>9th October 2009</u> .	ALL
5.10	Final draft of the Economy and Enterprise Strategy to be presented to the meeting in November.	David Moore
6.5	Response to the Recession and Planning for the Recovery Circulate a Briefing Note on “When it comes to the crunch?” <i>Update: Circulated with the minutes</i>	Victoria Jagger
6.6	Any feedback for Government Office on the Response to the Recession and Planning for Recovery to be sent to Victoria Jagger by <u>16th October 2009</u>	ALL
7.9	Role and Function of the Economy and Enterprise Delivery Partnership Consultation on a role and function review of the partnership. Timeline to be prepared with further discussions in the first instance at the next Economy and Enterprise Delivery Partnership. Further work to understand the roles, function and membership of the sub-groups and groups reporting to.	David Moore/Victoria Jagger
9.4	Any agenda item requests should be sent to Victoria Jagger by <u>13th November 2009</u> .	ALL

Apologies for absence

1.1 As listed above.

2. Minutes of the meeting on 14th May 2009

2.1 The minutes of the meeting held on 14th May 2009 were agreed as a true record.

2.2 Matters arising

2.2.1 Updates were provided on all the actions agreed as follows;

Minute 2.4 Dynamic and vibrant town centres is included as a priority in the action plan of the draft Economy and Enterprise Strategy (Item 5).

Minute 2.5 Agenda Item 5.

Minute 3.4 A review of the Geographic Programme is on-going with Yorkshire Forward and this will be presented to the next meeting.

Minute 3.5 Agenda Item 7.

Minute 5.5 Delivery plans are in the process of being reviewed and this action is on-going.

Minute 5.6 Clarification on definition of RE01 has been received from Government Office for Yorkshire and Humber. RE01 measures Skills for Life qualifications from Calderdale College delivery only. A query was raised as to how many of the Skills for Life qualifications in Calderdale were delivered by Calderdale College. Most but not all qualifications are from the College with others being from Adult Learning and from third sector providers.

3. Place Survey

3.1 Victoria Jagger introduced a paper which provided an update to the partnership on the Place Survey Results for 2008.

3.2 The main issue for the Economy and Enterprise Delivery Partnership to consider was the satisfaction with Calderdale as a place to live (NI5). The factors most important to people in making Calderdale a good place to live, shown in section 3.2 of the report, were explored.

3.3 The group felt that as an economic partnership it was difficult to influence the key drivers, however looking at the drivers from organisational perspectives contributions could be made. Chris Jones provided an example of litter on the Calderdale College site and the impact of this in the local area and on perceptions.

- 3.4 Queries were raised as to the perception levels of those living in Neighbourhood Management Areas (a) and in areas with a Town and Parish Council (b) and also the profile of respondents (c).

Post-meeting Update:

- (a) *As outlined in section 2.4 of the report, face-to-face survey work was undertaken in Neighbourhood Management areas to boost response rates. The data from these surveys is not part of the official Place Survey data as nationally the surveys are postal and face-to-face surveys tend to skew results upwards. The Calderdale average results were weighted for each indicator in the local survey, so that the Calderdale NM Comparator is different - to enable more confidence in comparing local areas with the district average. The results for the Neighbourhood Management areas show that satisfaction with Calderdale as a place to live is below the levels for Calderdale as a whole but have improved since the last survey in 2007.*
- (b) *The data is currently available at a ward level only so could not be analysed at a lower geographic level for Town and Parish Councils.*
- (c) *Age, ethnicity and gender are part of the Audit Commission's weighting process to ensure that the final results do reflect the population.*
- 3.5 The partnership was asked what organisations and the partnership are doing to deal with the key drivers to satisfaction and to consider what could be done by organisations and partnerships to address the key drivers.
- 3.6 The partnership felt that communication and promotion of what activity is taking place within the Partnership and by organisations could be improved and would also increase satisfaction levels. The role that the partners were taking on the local economy should be a positive message to residents and businesses alike. The branding of projects is also important.
- 3.7 The Chair summarised that there is collective confidence in what is planned and that this should be promoted.
- 3.8 **Action:** Partners to further consider what is being done within their organisations and what could be done to increase satisfaction in Calderdale. Further comments to Victoria Jagger by 9th October 2009.

4. Narrowing the Gap

- 4.1 Victoria Jagger presented a report on the proposed next steps for developing targets and delivery plans for narrowing the gap indicators agreed by the LSP.
- 4.2 The partnership noted that they had a contribution to make towards a number of the proposed measures for narrowing the gap, in particular; Index of multiple deprivation; households which fall below an EU household income threshold; working age residents who are unemployed and young people who are not in education, employment or training.

- 4.3 It is proposed that targets and delivery plans for each of the indicators will be developed using a solution centred approach, with an externally facilitated workshop for each of the indicators made up of cross-partner teams of experts. Membership of each Solution Group will be agreed by Graham Wardman in consultation with the appropriate Theme Lead.
- 4.4 The partnership agreed to the use of a solution centred approach to achieve the objectives on narrowing the gap.

5. Draft Economy and Enterprise Strategy

- 5.1 David Moore presented the Draft Economy and Enterprise Strategy to the partnership.
- 5.2 The strategy has been written to reflect economic issues. It follows studies and research on the economic conditions in the region and in Calderdale. The document outlines the economic context and our approach; businesses, people and places.
- 5.3 The document is a draft and comments from partners are welcomed along with contributions to the delivery plan.
- 5.4 The delivery plan will be reviewed by the partnership on an annual basis and emerging issues will be taken into account.
- 5.5 The impact of the recession on the public sector was highlighted as an issue to bear in mind along with the ability to deliver dependent on resources.
- 5.6 It was felt that it would be beneficial to include the expected impact of each of the key priorities and outcomes within the delivery plan. This would assist with evaluation of the strategy in the future and understanding of what difference the activity has made to the residents and businesses in Calderdale.
- 5.7 There is not a clear vision contained within the document of where we want Calderdale to be. How will the economy be different?
- 5.8 Partner organisations represented felt that they could assist with the delivery plan including Calderdale and Huddersfield NHS Trust, Business Link and Calderdale College. Information is required on what activity is taking place and on any joint working.
- 5.9 **Action:** Comments and contributions on this draft including the action plan to matthew.good@calderdale.gov.uk by 9th October 2009.
- 5.10 **Action:** Final draft of the Economy and Enterprise Strategy to be presented to the meeting in November. David Moore.

6. Response to the Recession and Planning for the Recovery

6.1 Sue Mitchell explained the expectations of Government Office for Yorkshire and the Humber.

6.2 Questions were posed to the partnership including;

- What use has been made of Real Help Now?
- If impacts and outcomes are not yet known, what outputs have been realised?
- What has the take-up of the economic pledge been?
- What is being delivered?
- Have we begun to think about the local economic assessment?

6.3 The partnership was made aware of “When it comes to the crunch?” document by the Audit Commission which includes a checklist for members on economic development.

6.4 Government Office for Yorkshire and the Humber asked for feedback and offered support on barriers being faced. Dialogue is taking place between Government Office and Regeneration in Calderdale Council but the views of partners are also sought.

6.5 **Action:** Victoria Jagger to circulate a Briefing Note on “When it comes to the crunch?”

6.6 **Action:** Any feedback for Government Office on the Response to the Recession and Planning for Recovery to be sent to Victoria Jagger by 16th October 2009.

7. Role and Function of the Economy and Enterprise Delivery Partnership

7.1 Chris Jones explained the context of the presentation following comments received after the postponement of the July meeting, earlier discussions at the partnership meeting and various economic groups in existence. It is crucial that the economic partnerships have the right roles, responsibilities and membership.

7.2 David Moore gave a presentation on the role and functions of the Economy and Enterprise Delivery Partnership and explained that the Leader of the Council and the Portfolio Holder for Regeneration and Development are in support of this.

7.3 The introduction followed on from earlier comments from the partnership regarding the number of groups which exist within the economic agenda. There is perhaps a need for change; a re-focus and a co-ordinated approach.

7.4 The presentation included a chart showing the groups concerned with economic matters. The need for change was described with the growing importance of the economy in Calderdale, the emergence of the Leeds city Region, the need for strategic direction and the Audit Commission asking how

partners plan to combat the recession.

7.5 The aims and objectives were outlined as;

- A strategic group to drive forward Calderdale's economy
- Senior representation from key partners (decision makers with responsibility for budgets/influence),
- A structure which allows us to 1. Contribute to the City Region, 2. Lead our economy forwards 3. Include partners 4. Devolve decisions
- Other groups aligned and co-ordinated with the strategic group

7.6 A proposed re-structure of the partnership was presented. David posed the questions as to whether the current Economy and Enterprise Delivery Partnership was at the right level and whether the membership was right. Should the roles of the Council's Economic Taskforce and the Economy and Enterprise Steering Group be merged into one partnership?

7.7 It was explained that the proposed new sub-structure mirrors the approach within the draft Economy and Enterprise Strategy;

- Increasing Economic Inclusion and Participation (People)
Worklessness, Employment, Skills and Narrowing the Gap
- Developing a resilient and competitive economy (Places)
Regeneration
- Creating the Conditions for Sustainable Economic Growth (Businesses)
Enterprise, Investment, Sectoral, Network, Culture and Tourism

7.8 The proposed next steps include consultation. Comments from the meeting will be included in the responses to the consultation.

7.9 **Action:** Consultation on a role and function review of the partnership. Timeline to be prepared with further discussions in the first instance at the next Economy and Enterprise Delivery Partnership. Further work to understand the roles, function and membership of the sub-groups and groups reporting to. David Moore/Victoria Jagger.

8. Any other business

8.1 Economic Downturn Partner Actions

8.2 Since 2008, discussions have taken place at the Calderdale Forward Board, Delivery Group and Economy and Enterprise Delivery Partnership regarding the Economic Downturn and its impact in Calderdale. The economic challenges have been considered with discussions having taken place regarding what a future economy of Calderdale may look like, where gaps exist and where opportunities may present.

8.3 In August 2009 further details were requested regarding what action Calderdale Forward members are taking and/or plan to take in Calderdale in response to the economic downturn.

8.4 The responses have now been received from organisations and are being compiled into a document.

8.5 Areas of good practice and innovation will be shared with the partnership.

9. Future meetings

9.1 The future meetings dates are:

- Tuesday 24th November 2009
- Tuesday 26th January 2010

All the meetings are scheduled to start at 10am and will take place in the Town Hall, Halifax.

9.2 The next meeting of the Partnership will take place on **Tuesday 24th November 2009**, starting at 10.00am in Room B, Town Hall, Halifax.

9.3 The meeting in November will focus on the Economy and Enterprise Strategy and the Role and Function Review.

9.4 Any agenda item requests should be sent to Victoria Jagger by 13th November 2009.